



FACT SHEET #5

Hereford Cattle

Herefords have a unique ability to produce the highest quality beef over a wide range of environments. Combined with their high fertility, quiet temperament and proven low cost of production, Hereford cattle are always in strong demand for restocking pastures, grass finishing and back-grounding, lot-feeding and processing.

Herefords can be found throughout Australia, everywhere from the tropical north to the snow covered peaks of Tasmania in the south. The greatest concentrations of the breed are found in more productive temperate regions.

The Australian Hereford Society has an aggressive breed development program aimed at keeping Herefords, and the people who breed them, to the fore in terms of efficient beef production and profitability.

Efficient cattle make more money for all involved. Herefords are the most efficient British breed on supplementary feed.

“Light on fuel, big on performance” - Hereford cattle are the ideal vehicle for commercial producers and lot-feeders to bring down production costs and maximize income.

The positive aspects of Hereford cattle:

- Low cost of production
- Less labour
- Produce more beef/ha* Higher weight gain
- Reach feedlot entry weight quicker
- In demand by key feed-lot operators
- Proven results on pasture and crop
- Ideal temperament - easy to handle
- Low paddock maintenance
- Proven fertility
- Enormous crossbreeding potential

The Sire Selector service at <http://www.hereford.com.au> is available to select the best Hereford sires available to suit breeding targets for specific markets.

